

## **Contract Awarded For Tracking Traffic**

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### TRANSPORTATION

AirSage of Atlanta, a provider of real-time traffic data, has received a \$600,000, two-year contract from the state Department of Transportation to provide travel information along more than 600 miles of Wisconsin highways.

The data will be compiled from anonymous cellular phone signals from more than 750,000 Sprint Nextel customers in Wisconsin as the signals move from tower to tower.

AirSage will also provide data on delays or alternative routes for one work zone in the state, said Tom Bower, AirSage's vice president of sales and marketing.

The data provided to the DOT will include traffic speeds, travel times and detection of congested areas and traffic incidents.